

# MARKETING ON DEMAND

Marketing On Demand™ (MOD) is a platform that empowers organizations to efficiently create, customize and distribute branded marketing materials. For companies with multiple locations, remote teams and/or complex workflows, MOD simplifies marketing operations and reduces the noise. What you're left with is consistency across every touchpoint, speed, and above all, brand control. This solution makes your corporate marketing team's life easier, so you can focus on what matters most.

## CHALLENGES FACING MULTI-LOCATION BUSINESSES

- Lack of brand consistency across materials
- Slow turnaround times for local marketing needs
- High costs for short-run or last-minute printing
- Limited visibility into inventory and usage
- Manual approval processes that delay fulfillment



## THE MOD SOLUTION

- **Centralized Brand Control:** Ensure consistency across all markets and campaigns.
- **Customizable Templates:** Empower local teams to personalize materials while protecting brand integrity.
- **Quick Turnarounds:** Rush requests are supported with efficient production and fulfillment.
- **Live Inventory Tracking:** Always know what stock is available down to the SKU.
- **Automation:** Streamline approvals, order routing and shipping.

## FEATURES & BENEFITS

- **24/7 Ordering Portal:** Teams can place orders anytime.
- **Real-Time Reporting:** Access detailed insights on usage, cost centers and inventory.
- **Integrated Billing:** Supports standard and custom invoicing models.
- **Multi-User Access:** Permissions-based access for different departments or locations.
- **Sustainability Focus:** MOD is backed by Smartpress, a carbon-neutral printer committed to responsible practices.

## CASE STUDIES & RESULTS



"All of our printed materials are consistent with the specs we set up and colors match our brand standards. We know what to expect every time a [team] places an order, which helps us adhere to our brand guidelines."

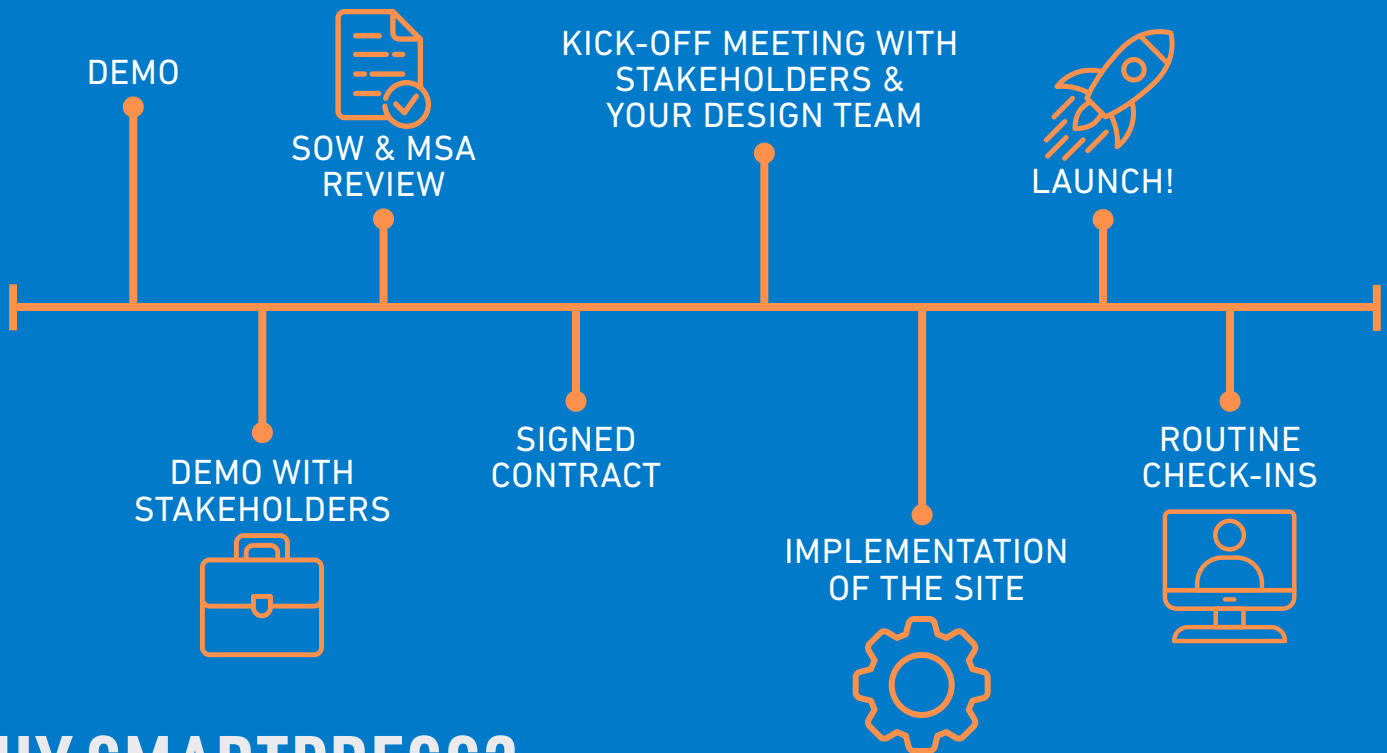
"We love that the templates are customizable and easy to use. We also love professional print quality. We trust that all printed materials will meet our standards."



# GETTING STARTED - OUR TEAM WORKS WITH YOU TO:

1. Audit your current assets and needs
2. Build out your custom MOD portal
3. Train users and set access levels
4. Launch with full support from onboarding through day-to-day use

## MOD SETUP TIMELINE: ONLY 6 WEEKS!



## WHY SMARTPRESS?

- Quick turnaround times: Most print-on-demand products are produced in just three business days! With two strategically located facilities across the U.S., we're well-positioned to fulfill orders quickly and efficiently, no matter where they're headed.
- World-class customer service
- Trusted by Fortune 500s and growing brands alike
- Environmental Certifications & Recognitions: EcoVadis Platinum Rating (2022–2024), ISO 14001 Certification, Carbon Neutral Operations (Scopes 1 & 2)



## CONTACT

TO SCHEDULE A DEMO OR REQUEST MORE INFORMATION, CONTACT:

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