WINDOW GRAPHIC, WINDOW CLING, WALL GRAPHIC, & FLOOR GRAPHIC INSTALLATION GUIDE
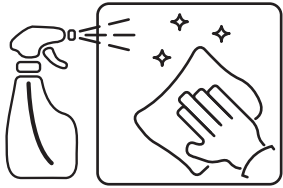
These are instructions intended for the application of both 1-sided and 2-sided window graphics, clings, wall graphics, and floor graphics. There are two selections of adhesion for graphics: Adhesive-backed and static. There are also two Methods of Installation: Dry Application and Wet Application. Dry Application is preferred for Adhesive-backed graphics and clings. Wet Application is preferred for Static Clings and graphics. Temperature will also impact the installation process. It is recommended to install between 40°F and 90°F for optimal adhesion and method. Cold temperatures will affect adhesives and the Wet Application method if water is the base. There are Application Fluids more suitable for cold temps during the Wet Application process, so some research will be needed if you choose that route.

*This is a general guideline for installation. It is recommended that if your graphic is larger than 18" x 24", complexly designed, tiled or overlapping, or simply a difficult undertaking, please consider hiring a professional installer.

TOOLS OF THE TRADE: (Not all will be necessary depending on the method you choose, difficulty level and/or availability of items)

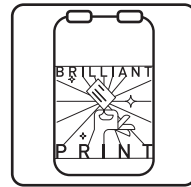| PRINTED GRAPHIC(S) OR CLING(S) | TAPE MEASURE/ MEASURING TOOL | WINDOW/GLASS CLEANER MULTI-SURFACE CLEANER | LINT FREE CLOTH | MASKING/PAINTER'S TAPE | APPLICATION FLUID | HAND APPLICATOR | OR — CREDIT CARD RIGID CARD | RUBBER ROLLER (PRO-OPTIONAL) | SAFETY PIN NEEDLE POINT |

INSTRUCTIONS: Step 3 below indicates the Wet application process, otherwise the Dry Application steps pertain to all other steps.

Surface Preparation • A clean surface is essential to the installation process of any adhesive and/or static graphic. If you are applying to a window, use windex or glass cleaner, otherwise a multi-surface cleaner can be used on other surfaces. Thoroughly clean the surface free of any dirt, dust, grease or other debris that may affect the adhesion process. A final wipe down with water and a lint-free cloth is recommended to clear away any other matter and chemicals from the cleaners that could affect adhesion, as well.
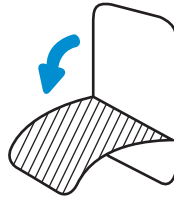
*If you have access to Iso-propyl alcohol(IPA), final wipe down with this is more favorable than water, but not a necessity.

1 Find the center of your printed graphic and the surface of application(Window, Wall, Floor or other). Hold your decal center to center and place a couple of pieces of tape at the top of the graphic, either holding in place or marking where the top of the graphic will be.

2 If you have marked your decal spot with tape, away from installation surface, peel back the release liner and remove from the printed graphic. If you have taped your decal to the surface, peel back a corner, lift the decal up from the bottom and remove the rest of the liner carefully to not pull the decal away from the install surface.

RELEASE LINER (the liner will typically be made of paper or a clear thin plastic)

3 Wet Application
Take your bottle of Application Fluid (Can be made with a spray bottle of water and a couple of drops of dish soap); if too much dish soap is used, this can affect installation outcome. Spray your install surface and the back of your graphic misting each with a couple of sprays each. Less is more when it comes to application fluid. Adding too much will result in having to squeegee more aggressively during installation.

4 Set your wet or dry graphic back to your marks. Or with the top edge of the graphic already in place, take your hand applicator and start to smooth the top edge down and outward from the center. (A credit card or other flat card can be used if you don't have a plastic hand applicator. It would also be recommended to place a piece of felt or masking/painter's tape at the edge of the applicator to minimize risk of scratching the graphic or cling.

5 After smoothing and/or squeegeeing the graphic with your application tool, if you have a rubber roller, roll across the installed cling to press out air bubbles and/or application fluid. This will create a better seal to the surface. If air bubbles still persist, take a pin and poke a hole in any bubble that stands out and this should release the air. If there are too many, you may have peel back the graphic or cling and re-do the smoothing and squeeging process.

6 Wipe away any water residue left from the smoothing and squeegeeing process if the Wet Application Method was used. For adhesive backed graphics or clings adhesion will have taken place immediately. For static-clings utilizing the Wet Application, allow 24 hrs for complete adhesion.