

EXTERIOR

COVER

COVER

E E

D
D

← FINAL FOLD



SMARTPRESS

TRAVELING SNAKE

Folded Size: 7"W x 5"H | Flat Size: 14"W x 14.6875"H

BLEED: Your file needs to include a 0.125" bleed necessary for production.

Bleed is printing that goes beyond the edge of the sheet after trimming. If a bleed is not included in document setup, there is a good chance there will be a gap between the edge of the printed area and the cut line. This happens because there is a tolerance when cutting the printed piece. For more information on the importance of bleed, visit our website: support.smartpress.com/print-file-preparation/bleeds-borders

CUT LINE (FINISHED SIZE): This is where your artwork will be trimmed.

SAFE MARGIN: Your file needs to include a 0.125" safe margin necessary for production. Safe margin is the area around the edge of the sheet. If the safe margin is not included in document setup, there is a chance that the art close to the edge will get cut off, due to machine shift during cutting. This happens because there is a tolerance when cutting the printed piece. For more information on Cutting Tolerance, visit our website: support.smartpress.com/print-file-preparation/cutting-tolerance

FOLDS: The orange lines indicate where the folds will be. Follow the folds in alphabetical order (e.g., A|A is the first fold, B|B is the second fold, etc).

C C

B
B

A A

FOLD BY

foldfactory.com

INTERIOR

E E

← FINAL FOLD

D
D

C C

B
B

A A

