

# SEG WALL GRAPHICS

*Finished Product Size: 22" wide by 28" high*



SMARTPRESS

**SLUG - Your file needs to include a .25" slug necessary for production.** Slug is printing that goes beyond the finished size necessary for sewing standards.

**BLEED - Your file needs to include a 1" bleed necessary for production.** Bleed is printing that goes beyond the edge of the sheet after trimming. If a bleed is not included in document setup, there is a good chance that there will be a gap between the edge of the printed area and the cut line. This happens because there is a tolerance when cutting the printed piece. More information on bleeds can be found on our website: [www.smartpress.com](http://www.smartpress.com)

**SAFE MARGIN - Your file needs to include a 2" safe margin necessary for production.** Safe margin is the area around the edge of the sheet. If the safe margin is not included in document setup, there is a chance that the art close to the edge will get cut off due to machine shift during cutting. Please keep all text within this 2" safe margin. This happens because there is a tolerance when cutting the printed piece. More information on Cutting Tolerance can be found on our website: [www.smartpress.com](http://www.smartpress.com)