



SMARTPRESS

# RAISED UV BUSINESS CARD

*Finished Product Size: 3.5"W x 2.5"H*

**RAISED UV GLOSS:** All raised UV gloss design elements need to be placed on their own layer and have a spot color assigned called Gloss. Please reference our website for more in depth information.

**BLEED:** The raised UV coating cannot have full bleed. However, your artwork file must include a 0.125" bleed that's necessary for production. Bleed is printing that goes beyond the edge of your business card after trimming. If bleed is not included in your document setup, there's a good chance there'll be a gap between the edge of the printed area and the cut line. This happens because there's a tolerance when cutting the printed piece. For more information on the importance of bleed, visit our website: [smartpress.com/support/printing-basics/bleed-borders](https://smartpress.com/support/printing-basics/bleed-borders).

**CUT LINE (FINISHED SIZE):** This is where your artwork will be trimmed.

**SAFE MARGIN:** Your file needs to include a 0.125" safe margin necessary for production. Safe margin is the area around the edge of the sheet. If the safe margin is not included in document setup, there is a chance that the art close to the edge will get cut off, due to machine shift during cutting. This happens because there is a tolerance when cutting the printed piece. For more information on cutting tolerance, visit our website: [smartpress.com/support/printing-basics/cutting-tolerance](https://smartpress.com/support/printing-basics/cutting-tolerance).

