

The diagram shows a large grey rectangle representing the final graphic size, surrounded by a wider orange border representing the bleed area. Small black L-shaped marks are placed at each of the four corners of the grey area, indicating where to crop. A pink arrow points from the top-left corner text to the top-left crop mark. A purple arrow points from the middle text to the left and right edges of the orange area. An orange arrow points from the bottom text to the bottom edge of the orange area.

Please do not put a black box on your artwork to show the edge of your card. Instead, put crop marks on all four corners.

The grey area is the size of your graphic after it has been trimmed.

This sample document is setup as an 11x17" poster.

You may choose to print any sized piece you wish, but please follow the guidelines in this example for page size, crop, and bleed.

If your software does not do this for you, make your document page size large enough to make room for crop marks and bleed.

The orange area is the bleed area. It overlaps the printed poster by at least 1/8" on all sides. Your artwork should fill this area if you expect the printed artwork to go all the way to the edge of your finished poster.