SMARTPRESS

POLY MAILERS

Flat Size: 27"W x 9.5"H | Finished Size: 12"W x 9.5"H

FILE SETUP: Setting up your art for this product you can choose to have your art bleed off the edge or have a white border.

BLEED: Your file needs to include a 0.125" bleed necessary for production. Bleed is printing that goes beyond the edge of the sheet after trimming. If a bleed is not included in document setup, there is a good chance there will be a gap between the edge of the printed area and the cut line. This happens because there is a tolerance when cutting the printed piece. For more information on the importance of bleed, visit our website: smartpress.com/support/printing-basics/bleed-borders.

CUT LINE (FINISHED SIZE): This is where your artwork will be trimmed.

WHITE BORDER EDGE: The purple lines show the inner white border edge which will be 0.5" thick. The white border will start at the purple line and go out toward the fold lines or the page edge.

SAFE MARGIN: If you choose to have a full bleed, your file needs to include a 0.125" safe margin (outer orange lines) necessary for production. If you choose to have the 0.5" white border, your file needs to include a 0.625" safe margin (inner orange lines) necessary for production. Safe margin is the area around the edge of the sheet. If the safe margin is not included in document setup, there is a chance that the art close to the edge will get cut off, due to machine shift during cutting. This happens because there is a tolerance when cutting the printed piece. For more information on cutting tolerance, visit our website: smartpress.com/support/printing-basics/cutting-tolerance.

FOLD LOCATIONS: The pink lines indicate where the folds will be.

FLAP

SEAL AREA - NO INK