SMARTPRESS

MENU PRINTING

Finished Product Size: 11" W x 8.5" H
Folded Product Size: 3.66" W x 8.5" H

SAFE MARGIN: Your file needs to include a 0.125" safe margin necessary for production. Safe margin is the area around the edge of the sheet. If the safe margin is not included in document setup, there is a chance that the art close to the edge will get cut off, due to machine shift during cutting. This happens because there is a tolerance when cutting the printed piece. For more information on Cutting Tolerance, visit our website: support.smartpress.com/print-file-preparation/cutting-tolerance

CUT LINE (FINISHED SIZE): This is where your artwork will be trimmed.

BLEED: Your file needs to include a 0.125" bleed necessary for production. Bleed is printing that goes beyond the edge of the sheet after trimming. If a bleed is not included in document setup, there is a good chance there will be a gap between the edge of the printed area and the cut line. This happens because there is a tolerance when cutting the printed piece. For more information on the importance of bleed, visit our website: support.smartpress.com/print-file-preparation/bleeds-borders

FOLD LOCATIONS: Finished: 11" x 8.5" Folded: 3.66" x 8.5"
In this example, we are showing a tri-fold menu. If your file is to be folded, you should design your document with this in mind. If you don't want your document folded as a tri-fold, move the fold lines to where you'd like your document to be folded.

3.625"

7.313"

3.688"

7.376"