



SMARTPRESS

MENU PRINTING

Finished Product Size: 11" W x 8.5" H

Folded Product Size: 5.5" W x 8.5" H

SAFE MARGIN: Your file needs to include a 0.125" safe margin necessary for production. Safe margin is the area around the edge of the sheet. If the safe margin is not included in document setup, there is a chance that the art close to the edge will get cut off, due to machine shift during cutting. This happens because there is a tolerance when cutting the printed piece. For more information on Cutting Tolerance, visit our website: support.smartpress.com/print-file-preparation/cutting-tolerance

CUT LINE (FINISHED SIZE): This is where your artwork will be trimmed.

BLEED: Your file needs to include a 0.125" bleed necessary for production. Bleed is printing that goes beyond the edge of the sheet after trimming. If a bleed is not included in document setup, there is a good chance there will be a gap between the edge of the printed area and the cut line. This happens because there is a tolerance when cutting the printed piece. For more information on the importance of bleed, visit our website: support.smartpress.com/print-file-preparation/bleeds-borders

FOLD LOCATIONS: Finished: 11" x 8.5" Folded: 5.5" x 8.5"

In this example, we are showing a bi-fold menu. If your file is to be folded, you should design your document with this in mind. If you don't want your document folded exactly in half, move the fold lines to where you'd like your document to be folded.

5.5"

5.5"