

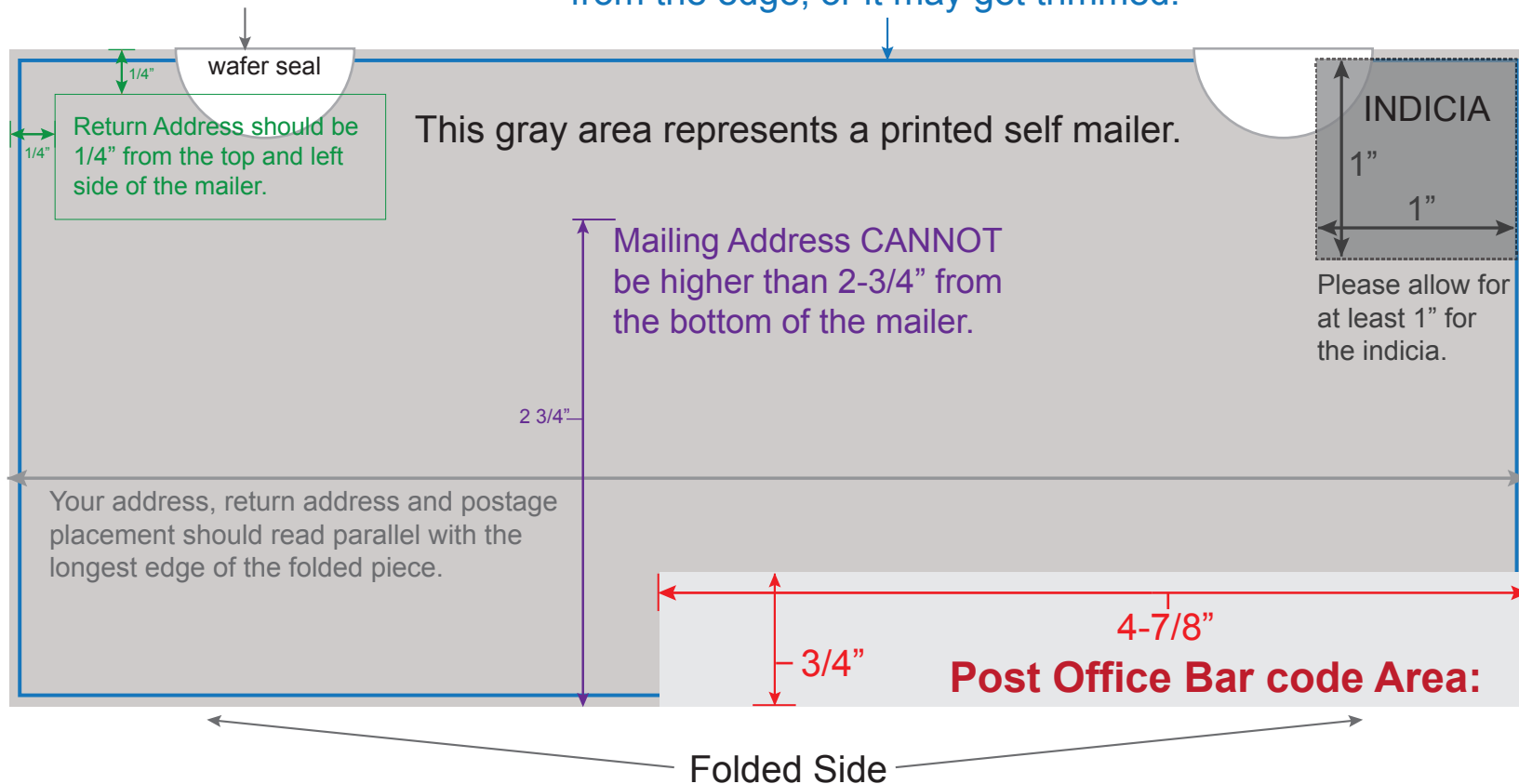
Self Mailer - With Folds

Self mailers can vary in size, but typically require wafer seals for mailing. Half fold and trifold follow this same idea. It is important to note the folded size and the direction of the addressing.

Sizing Considerations: Self mailers should have a minimum height of 3-1/2" and a maximum of 6". Minimum width is 5" and the maximum is 10-1/2".

Please note that wafer seals are clear, so they won't interfere with addressing.

The blue line marks the "safe area". It is 1/16" inside the edge of your printed mailer. You should never put any wording, logos, or other important art closer than 1/16" from the edge, or it may get trimmed.



Alternate Barcode Area: There is an alternate area for the postal barcode. If there is a horizontal space of at least 3-1/2", the barcode can go underneath the addressing info.

