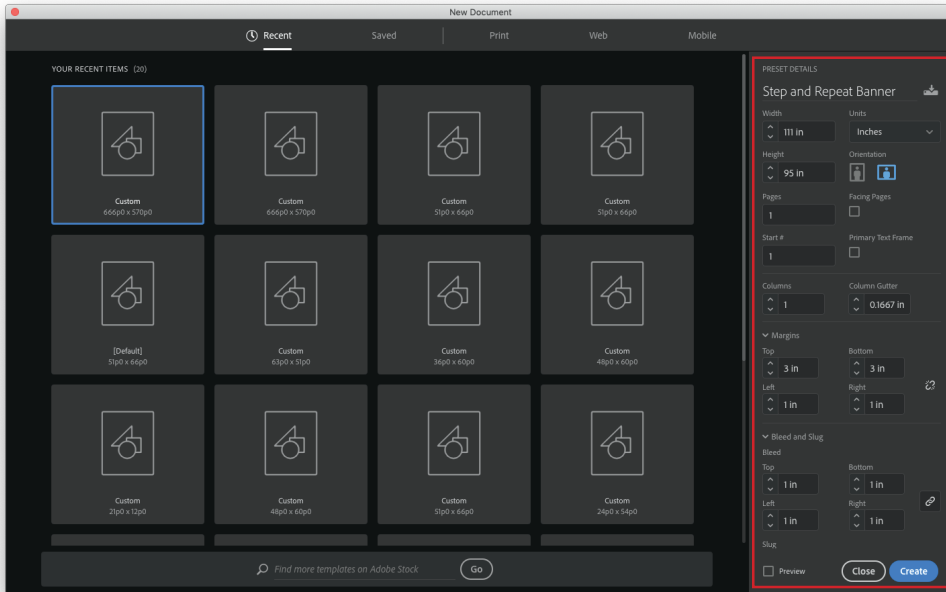# Step & Repeat Banner

SMARTPRESS

Recommendations

Before you begin designing a Step and Repeat Banner, please consider the
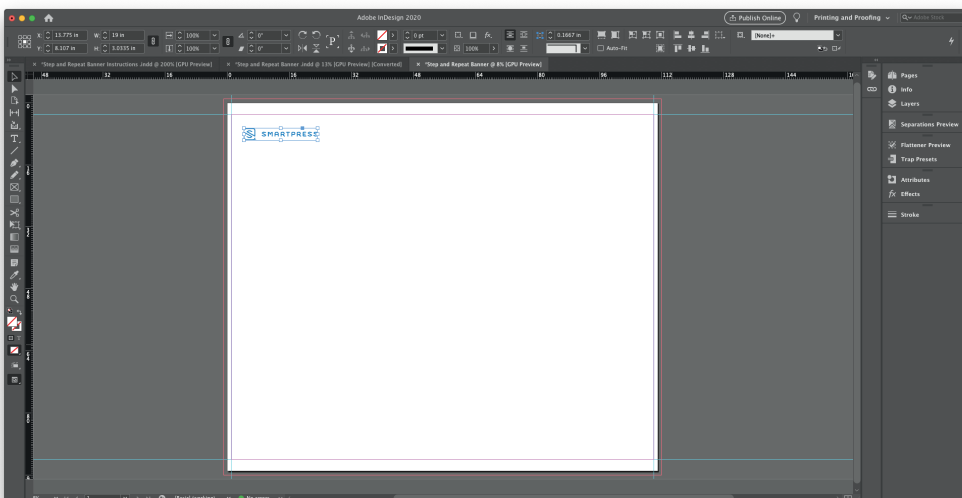following recommendations:

- Use InDesign for file set-up and design
- For vertical logos, each logo should be a minimum size of 8-10 inches high
- For horizontal logos, each logo should be a minimum size of 8-10 inches wide
- To use the Step and Repeat function in InDesign, use keyboard shortcut Option
  + Command + U or go to Edit > Step and Repeat
- Use guides to determine where any hem or pole pocket stitching will be on the
  banner - this will create a safe zone to ensure logos don't overlap the stitching

Design the File

Step 1: Start a New Document in InDesign and add specifications. The file should always be designed at the finished size. Set your margins based on hem stitching guides, 3″ on the top and bottom and 1″ on the sides, remembering the 1/4″ bleed. Here is an example of a 111″ x 95″ Step and Repeat Banner.
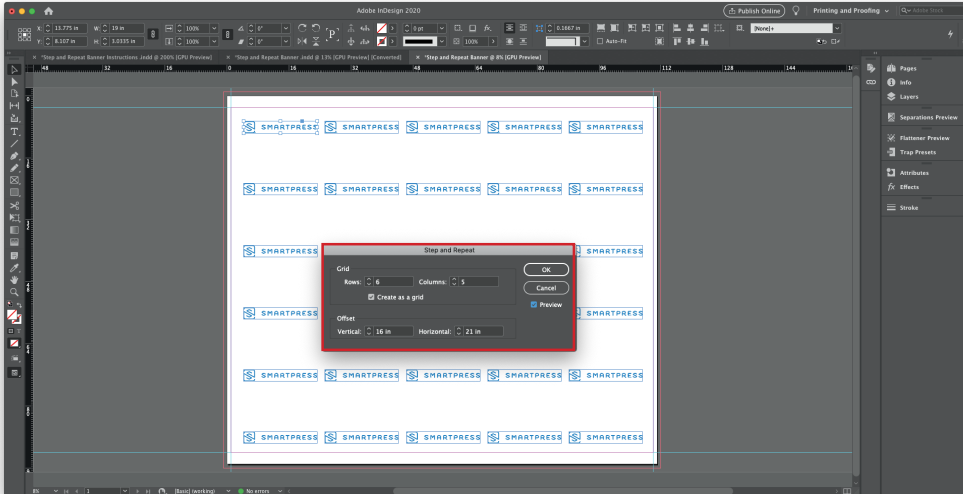

Step 2: Place vector logo on the page. We recommend vertical logos be a minimum of 8″ to 10″ high and horizontal logos be a minimum of 8″ to 10″ wide. This will enhance visibility from a distance.
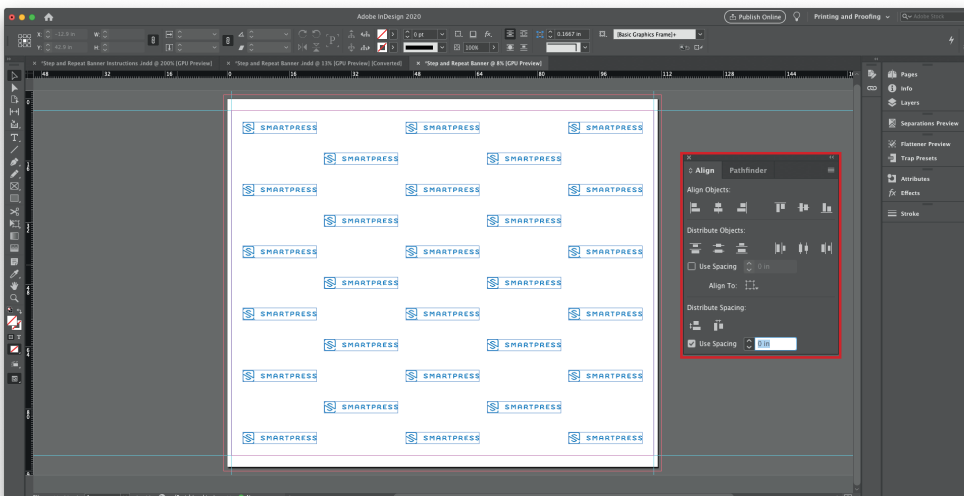
Design the File

Step 3: Select logo and navigate to Edit > Step and Repeat or use keyboard shortcut Option + Command + U. The Step and Repeat window will open for you to adjust rows, columns and spacing between each logo. To see the design in progress as you adjust the settings, check the Preview box under the cancel button.
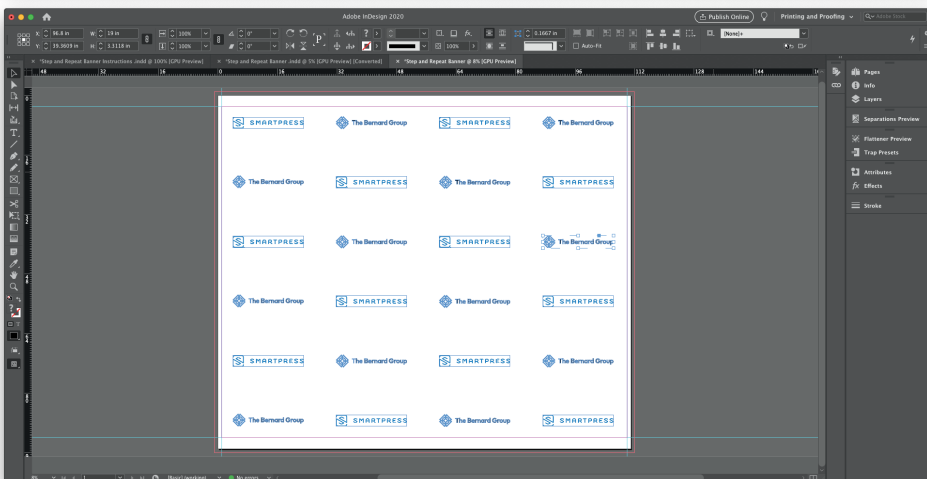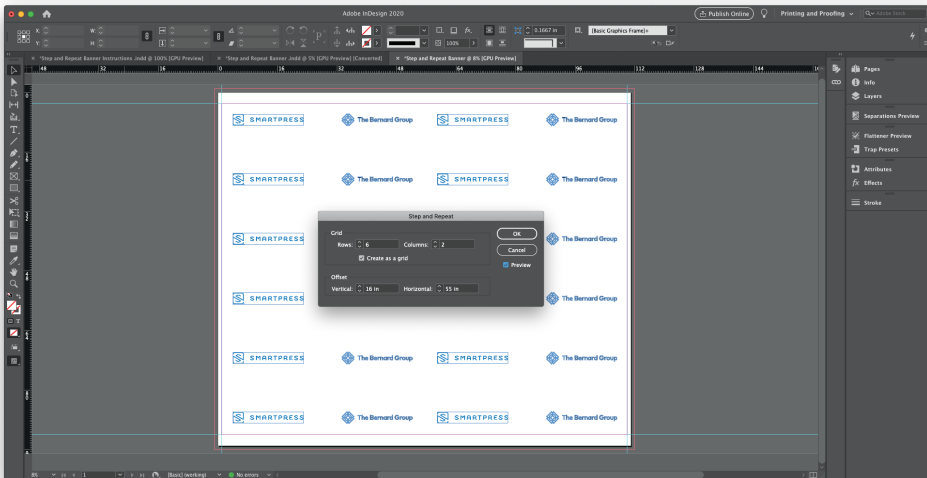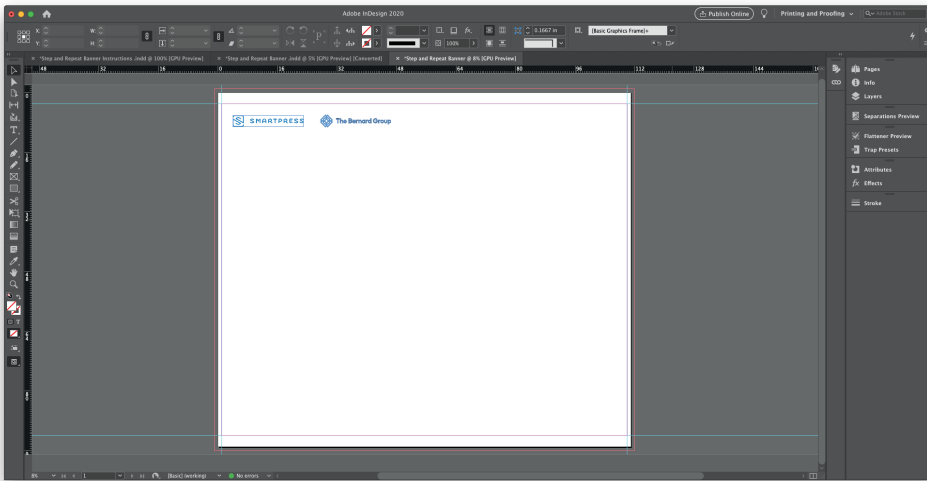

Step 4: To enhance the design of your Step and Repeat Banner, you can offset the logos manually by selecting individual rows and shifting them left or right. To do this, select every other row and move it to the left or right to offset it as much as you'd like. You may need to add an extra column to account for any logos that run off the banner. If you adjust things too far, the align tools can help you get your logos back on track. To find them, go to Window > Object & Layout > Align

(Note: In the example below, the logos that ran off the banner have been deleted.)

Design the File with Two Logos

Step 1: If you would like multiple logos, go back to Step 2. Place the logos side-by-side with the desired space between each one. Group the logos (Command + G) and proceed to step out and space the logos.

Final Step & Repeat Banner