Foil Greeting Card

Create brilliant print.

SMARTPRESS
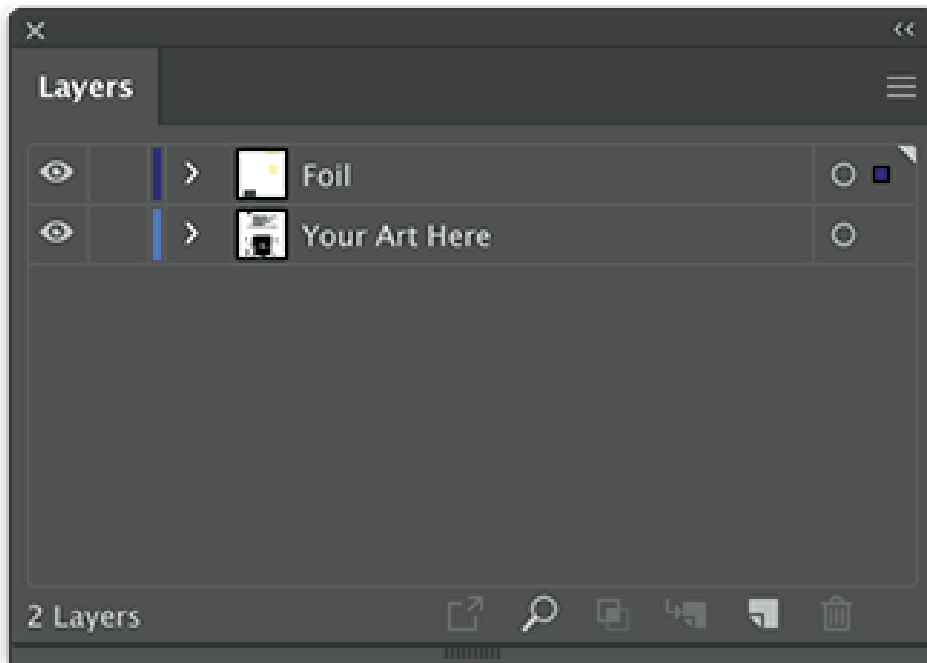
Set Up the File

Select the PDF, IDML or EPS template. Add each foil element
to the Foil layer. For custom sizes, set up the document to the
finished size (including bleed) and add a new layer named "Foil".
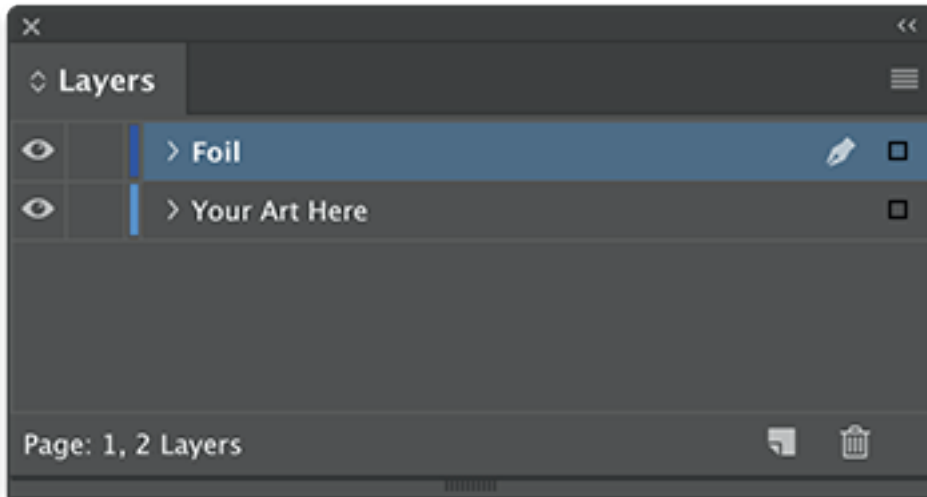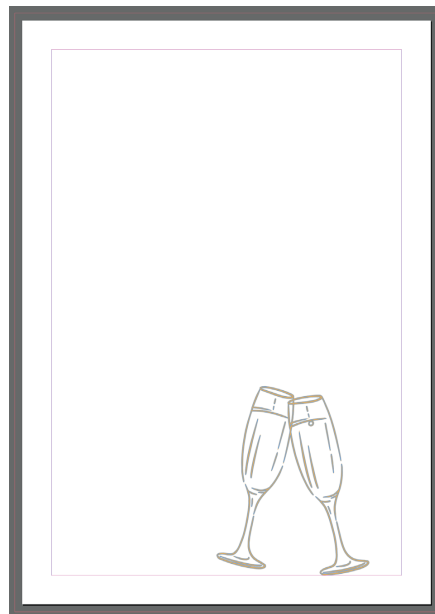
InDesign Layers Panel

Illustrator Layers Panel

Design the File

All foil elements on the Foil layers should be in the vector format with the Foil spot color to ensure a smooth finish. Example is a 7" x 10" Foil Greeting Card with holographic foil and a fold, created in InDesign.

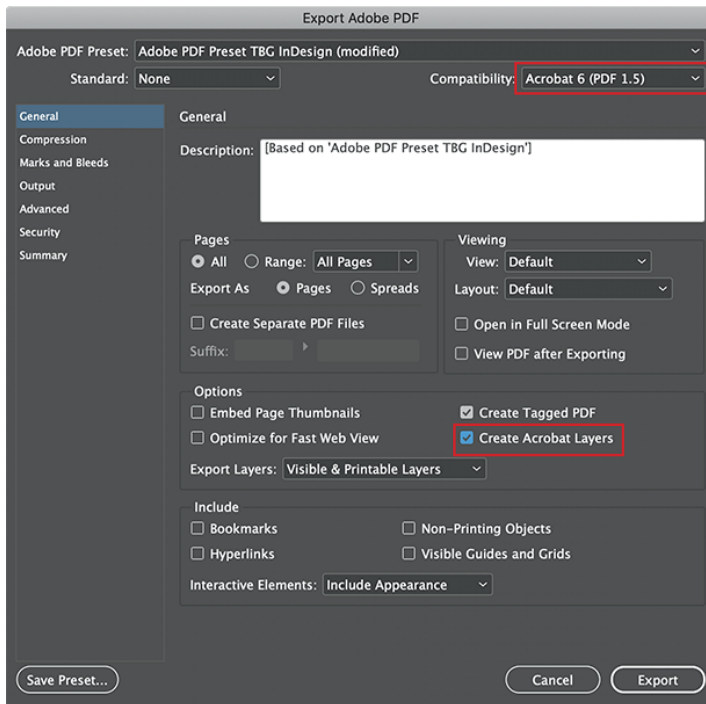Both Art and Foil Layer visible

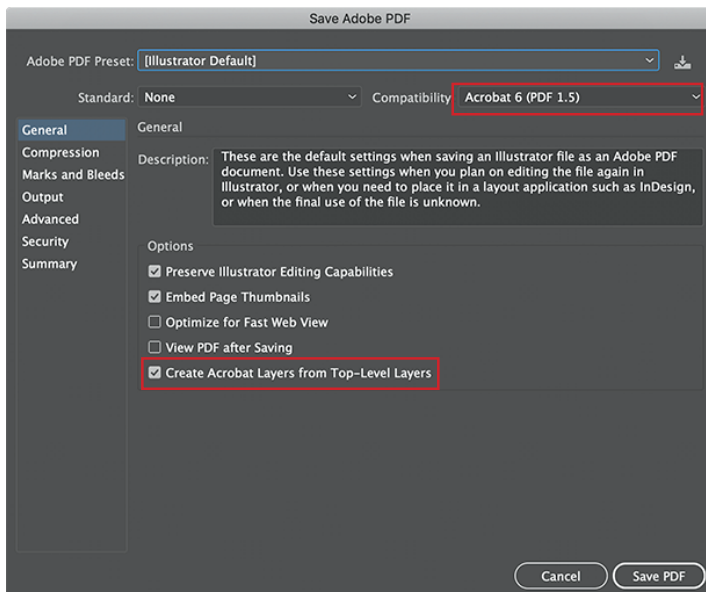Art Layer visible

Foil Layer visible

Export the File

Export the file as a layered PDF (see images below).

For InDesign, select Export As PDF. For Illustrator, select Save As PDF.

InDesign "Export As PDF" settings

Illustrator "Save As PDF" settings

Create brilliant print.   SMARTPRESS

Check the PDF File

Open the PDF in Acrobat to check for layers. In Acrobat, expand the
Layers icon on the left and find two layers called Your Art Here and Foil.