



SMARTPRESS

FREE-STANDING SIGNS WITH HOLDERS

Finished Product Size: 24"W x 21"H

BLEED: Your file needs to include a 0.125" bleed necessary for production. Bleed is printing that goes beyond the edge of the sheet after trimming. If a bleed is not included in document setup, there is a good chance there will be a gap between the edge of the printed area and the cut line. This happens because there is a tolerance when cutting the printed piece. For more information on the importance of bleed, visit our website: smartpress.com/support/printing-basics/bleed-borders.

CUT LINE (FINISHED SIZE): This is where your artwork will be trimmed.

SAFE MARGIN: Your file needs to include a 0.25" safe margin necessary for production. Safe margin is the area around the edge of the sheet. If the safe margin is not included in document setup, there is a chance that the art close to the edge will get cut off, due to machine shift during cutting. This happens because there is a tolerance when cutting the printed piece. For more information on cutting tolerance, visit our website: smartpress.com/support/printing-basics/cutting-tolerance.

DRILL HOLE: Avoid placing text or elements around the drill hole. The drill holes are necessary to attached your art to the holder base.

HOLDER BASE: The Free-Standing Signs with Holders product comes with a holder made of steel with a black powder-coated finish. The holder is M-shaped and attaches to your art with a screw and bolt on each side (no tool assembly required). For more information on Free-Standing Signs with Holders, visit our website: smartpress.com/support/product-faq/sign-printing-faq#free-standing-signs-with-holders.

3" not visible when art is inserted into the holder base.

