Your Return Address
Your Street
Your City, ST 12345

Postage Area
(if using a stamp, Return
Address is required)

∥ₗₗₗ∥∥ USPS BARCODE ∥ₗₗₗ∥∥ₗₗ∥∥ₗ∥∥
********* USPS ENDORSEMENT LINE
<NAME>
<TITLE>
<COMPANY>
<ADDRESS2>
<ADDRESS>
<CITY> <STATE> <ZIP>
<COUNTRY>

BACK COVER PANEL

SMARTPRESS

Single Fold

FOLDED SELF-MAILERS

Flat Size: 25.5"W x 11"H | Folded Size: 12.75"W x 11"H

FRONT COVER PANEL

BLEED: **Your file needs to include a 0.125" bleed necessary for production.** Bleed is printing that goes beyond the edge of the sheet after trimming. If a bleed is not included in document setup, there is a good chance there will be a gap between the edge of the printed area and the cut line. This happens because there is a tolerance when cutting the printed piece. For more information on the importance of bleed, visit our website: smartpress.com/support/printing-basics/bleed-borders.

CUT LINE (FINISHED SIZE): **This is where your artwork will be trimmed.**

SAFE MARGIN: **Your file needs to include a 0.125" safe margin necessary for production.** Safe margin is the area around the edge of the sheet. If the safe margin is not included in document setup, there is a chance that the art close to the edge will get cut off, due to machine shift during cutting. This happens because there is a tolerance when cutting the printed piece. For more information on cutting tolerance, visit our website: smartpress.com/support/printing-basics/cutting-tolerance.

FOLD LOCATIONS: **The pink lines indicate where the folds will be.**

MAILING: **The purple box on the box indicates the necessary mailing area we require.** This layout guide is showing an example of how the mailing information will look. There can be no other printed elements in this purple box.

12.75"

12.75"