SMARTPRESS

FOIL GREETING CARD

Flat Product Size: 7”W x 10”H | Finished Product Size: 7”W x 5”H

5”

FOIL: All foil design elements need to be placed on their own layer and have a spot color assigned called Foil. Please reference our website for more in depth information.

SAFE MARGIN: Your file needs to include a 0.125” safe margin necessary for production. Safe margin is the area around the edge of the sheet. If the safe margin is not included in document setup, there is a chance that the art close to the edge will get cut off, due to machine shift during cutting. This happens because there is a tolerance when cutting the printed piece. For more information on cutting tolerance, visit our website: support.smartpress.com/print-file-preparation/cutting-tolerance

CUT LINE (FINISHED SIZE): This is where your artwork will be trimmed.

BLEED: Your file needs to include a 0.125” bleed necessary for production. Bleed is printing that goes beyond the edge of the sheet after trimming. If a bleed is not included in document setup, there is a good chance there will be a gap between the edge of the printed area and the cut line. This happens because there is a tolerance when cutting the printed piece. For more information on the importance of bleed, visit our website: support.smartpress.com/print-file-preparation/bleeds-borders

FOLD LOCATIONS: The orange lines indicate where the folds will be.