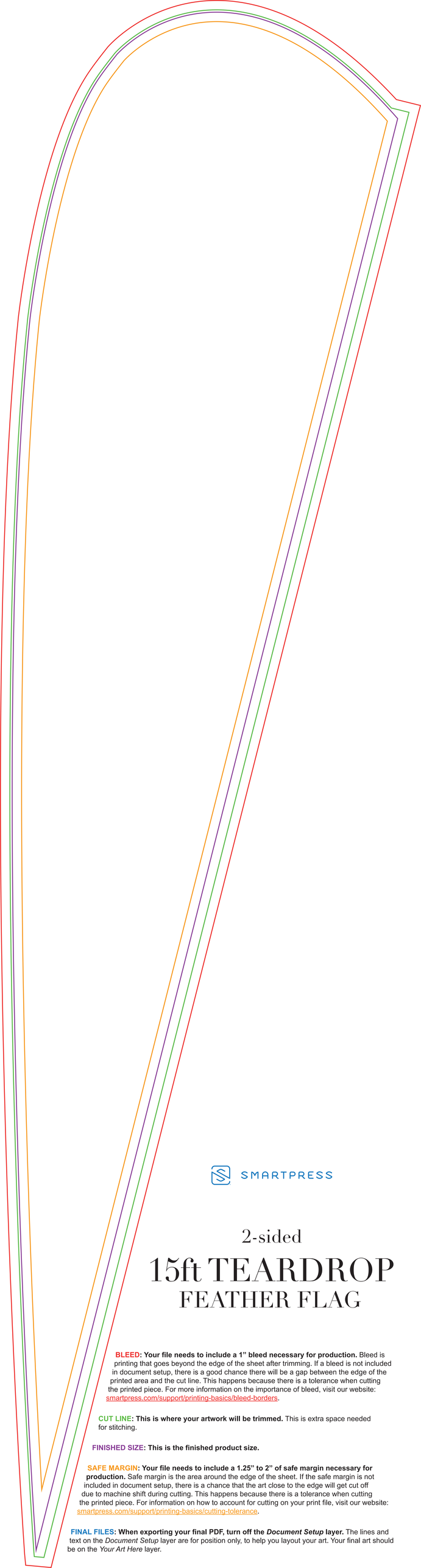


SMARTPRESS

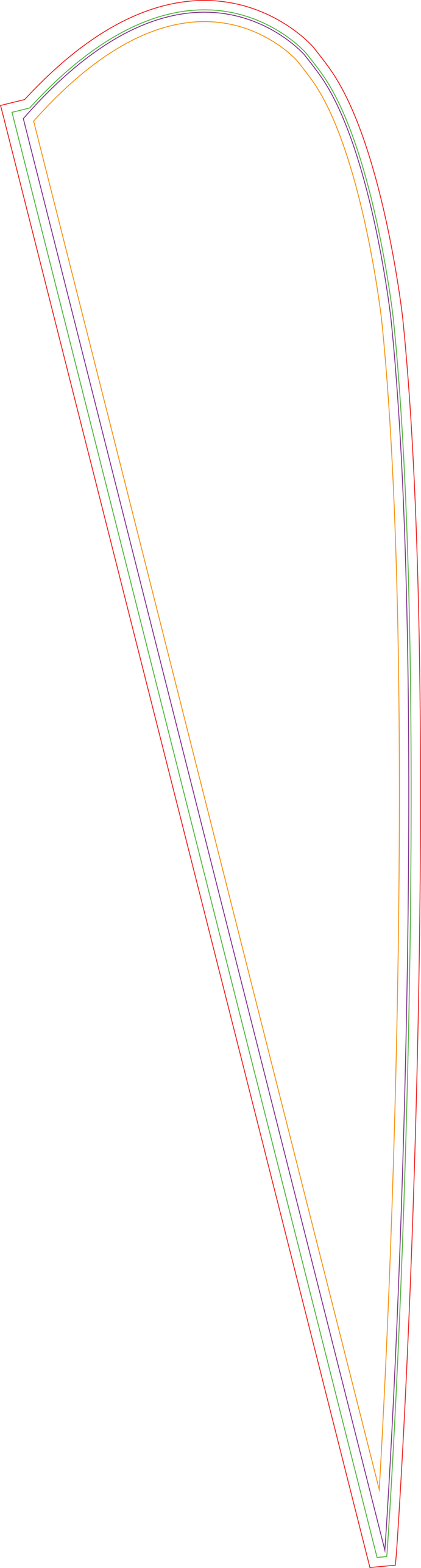
2-sided

15ft TEARDROP FEATHER FLAG

BLEED: Your file needs to include a 1" bleed necessary for production. Bleed is printing that goes beyond the edge of the sheet after trimming. If a bleed is not included in document setup, there is a good chance there will be a gap between the edge of the printed area and the cut line. This happens because there is a tolerance when cutting the printed piece. For more information on the importance of bleed, visit our website: smartpress.com/support/printing-basics/bleed-borders.

CUT LINE: This is where your artwork will be trimmed. This is extra space needed for stitching.

FINISHED SIZE: This is the finished product size.

SAFE MARGIN: Your file needs to include a 1.25" to 2" of safe margin necessary for production. Safe margin is the area around the edge of the sheet. If the safe margin is not included in document setup, there is a chance that the art close to the edge will get cut off due to machine shift during cutting. This happens because there is a tolerance when cutting the printed piece. For information on how to account for cutting on your print file, visit our website: smartpress.com/support/printing-basics/cutting-tolerance.

FINAL FILES: When exporting your final PDF, turn off the *Document Setup* layer. The lines and text on the *Document Setup* layer are for position only, to help you layout your art. Your final art should be on the *Your Art Here* layer.