

1-sided 13ft RAZOR FEATHER FLAG

BLEED: Your file needs to include a 1" bleed necessary for production. Bleed is printing that goes beyond the edge of the sheet after trimming. If a bleed is not included in document setup, there is a good chance there will be a gap between the edge of the printed area and the cut line. This happens because there is a tolerance when cutting the printed piece. For more information on the importance of bleed, visit our website: smartpress.com/support/printing-basics/bleed-borders.

CUT LINE: This is where your artwork will be trimmed. This is extra space needed for stitching.

SAFE MARGIN: Your file needs to include a 1.25" to 2" of safe margin necessary for production. Safe

FINISHED SIZE: This is the finished product size.

margin is the area around the edge of the sheet. If the safe margin is not included in document setup, there is a chance that the art close to the edge will get cut off due to machine shift during cutting. This happens because there is a tolerance when cutting the printed piece. For information on how to account for cutting on your print file, visit our website: smartpress.com/support/printing-basics/cutting-tolerance.

FINAL FILES: When exporting your final PDF, turn off the Document Setup layer. The lines and text on the
Document Setup layer are for position only, to help you
layout your art. Your final art should be on the Your Art
Here layer.