The blue line marks the "safe area". It is 1/16" inside the edge of your printed piece. You should never put any wording, _____ logos, or other important art closer than 1/16" from the edge, or it may get trimmed.



The orange area is the bleed area. It overlaps the printed label by at least 1/8" on all sides. Your artwork should fill this area if you expect the printed artwork to go all the way to the edge of your finished piece.

> The green line marks the "safe area" for borders. When adding a border to your artwork, it is essential that your safety margin be .25" from the trim line in order to maintain border consistency on all sides.