Your Return Address Your Street Your City, ST 12345



Addressing Area

SAFE MARGIN: Your file needs to include a 0.25" safe margin necessary for production. Safe margin is the area around the edge of the sheet. If the safe margin is not included in document setup, there is a chance that the art close to the edge will get cut off, due to machine shift during cutting. This happens because there is a tolerance when cutting the printed piece. For more information on cutting tolerance, visit our website: <u>smartpress.com/support/printing-basics/cutting-tolerance</u>.

CUT LINE (FINISHED SIZE): This is where your artwork will be trimmed.

ADDRESSING AREA: If you are setting up your own variable addressing, the addresses must be within the purple box. Addressing can not be higher than 2.75" from the bottom of the envelope (top of purple box).

BLEED: We are unable to have artwork bleed on envelopes.

Postage Area (if using a stamp, Return Address is required) Please note: this is an a approximate back flap.

We do not recommend doing a flood of color on either the flap or the back of the envelope. Excess ink will cause the flap to curl and there will not be any ink printed under the flap.