

SMARTPRESS

TENSION FABRIC DISPLAYS

Finished Product Size: 37.5" W x 92" H

BLEED: Your file needs to include a 1" bleed necessary for production. Bleed is printing that goes beyond the edge of the sheet after trimming. If a bleed is not included in document setup, there is a good chance there will be a gap between the edge of the printed area and the cut line. This happens because there is a tolerance when cutting the printed piece. For more information on the importance of bleed, visit our website:

<u>smartpress.com/support/printing-basics/bleed-borders</u>.

CUT LINE: This is where your artwork will be trimmed.

FINISHED SIZE: This is the finished product size.

SAFE MARGIN: Your file needs to include a 2.75" safe margin necessary for production. Safe margin is the area around the edge of the fabric. If the safe margin is not included in document setup, there is a chance that the art close to the edge will get cut off, due to machine shift during cutting. This happens because there is a tolerance when cutting the printed piece. For more information on cutting tolerance, visit our website: smartpress.com/support/printing-basics/cutting-tolerance.