

BROCHURE PRINTING

Finished Product Size: 11" wide by 8.5" high



SMARTPRESS

BLEED - Your file needs to include a 0.125" bleed necessary for production. Bleed is printing that goes beyond the edge of the sheet after trimming. If a bleed is not included in document setup, there is a good chance that there will be a gap between the edge of the printed area and the cut line. This happens because there is a tolerance when cutting the printed piece. More information on bleeds can be found on our website: www.smartpress.com

SAFE MARGIN - Your file needs to include a 0.125" safe margin necessary for production. Safe margin is the area around the edge of the sheet. If the safe margin is not included in document setup, there is a chance that the art close to the edge will get cut off due to machine shift during cutting. This happens because there is a tolerance when cutting the printed piece. More information on Cutting Tolerance can be found on our website: www.smartpress.com

FOLD LOCATIONS - 11" x 8.5" bi-fold

In this example, we are showing a bi-fold. If your brochure or flyer is to be folded, you should design your document with this in mind. If you do not wish your document to be folded exactly in half, you should include the black tick marks in your document (shown at the top and the bottom of the fold line), so that we can match them.

BLEED

SAFE MARGIN

