

⊙ If ordered, grommets will be placed 1" from the edge, on all four corners, and every 24", evenly spaced. ⊙

The grey area is the ordered size of your printed banner after it has been trimmed and hemmed. This sample document is setup as a 24x48 banner, with 1½" pockets. Notice that the top and bottom bleed area (in orange) has been extended by 1½". If you have printing (such as a color background) extending all the way to the edges of your banner, remember to make it big enough to cover the front of the pocket area, or else you will see a white area on the pocket.

If your banner is ordered with pockets, then there will be an additional 1½" to 2½" on the top and bottom of the banner, depending upon what size pockets you order. The pocket size is the flat size of the pocket, not its diameter. A 1½" pocket has a diameter of about 0.95" and can accommodate a 0.75" dowel. A 2½" has a diameter of 1.6", and can accommodate a 1" dowel.

You may choose to print any sized banner from 24x18 up to 300x96, but please follow the guidelines in this example for page size, crop, and bleed.

Do not put a box on the page to show the size of your banner. Instead, include crop marks on all four corners to show us where to cut or hem your banner.

If your software does not do this for you, make the page size large enough to make room for crop marks and bleed. This page was set to 50x28.

The orange area is the bleed area. It overlaps the edge of the banner by at least ¼" for one sided, and ½" for two sided banners. Your artwork should fill up this area if you expect the printing to go all the way to the edge of the banner. In this example document, the set-up is a ½" bleed on the left/right, and 1 ½" top/bottom to accommodate the pockets.